

EXPEDITION NEWZEALANDROVER

www.newzealandrover.cz



EXPEDITION IN A NUTSHELL

WE HAVE A SIMPLE, YET CHALLENGING PLAN: **FLY TO NEW ZEALAND, BUY AN OLD LAND ROVER, DRIVE TO THE SOUTHERN ALPS AND CLIMB AS MANY PEAKS, AS POSSIBLE.** THIS WILL ALSO BE A GREAT OPORTUNITY FOR PHOTO AND VIDEO SHOOTING IN **STUNNING LOCATIONS.**

WHEN? NOVEMBER 2016 – JANUARY 2017



WHO WE ARE

JAKUB CEJPEK & KRISTINA ŠANDOVÁ. CZECH MOUNTAIN ENTHUSIASTS, WHO ENJOY ALL THE DISCOMFORT OF THE GREAT OUTDOORS. WE WILL NEVER SPEND ENOUGH DAYS IN THE MOUNTAINS, UNDER THE BLUE SKY OR SHINING STARS. ONLY ONE THING CAN RUIN THE TRIP – NOT TAKING A CAMERA.

FIND OUT MORE IN THE NEXT PARAGRAPH OR VISIT OUR PERSONAL BLOG www.cejpek.com.

WHAT HAVE WE ACCOMPLISHED SO FAR

- SUCCESSFUL CLIMBS TO **48 ALPINE FOUR THOUSAND METER PEAKS** (OUT OF 82)
- **9 EXPEDITIONS** AROUND THE WORLD RANGING FROM THE ANDES TO THE HIMALAYAS
- SIX THOUSAND METER PEAKS INCLUDING **HUASCARÁN (6768 M)** AND **OJOS DEL SALADO (6893 M)**
- PREVIOUS **NINE-MONTH'S STAY IN NEW ZEALAND**

OUR GOALS

WE ARE DREAMING ABOUT **NUMEROUS MOUNTAIN ASCENTS**, BUT ALL WILL BE DETERMINED BY FAMOUSLY UNSTABLE NEW ZEALAND WEATHER. WE WILL ATTEMPT TO CLIMB MOUNT COOK, THE HIGHEST PEAK OF THE SOUTHERN ALPS AND OTHER INTERESTING GLACIAL SUMMITS. WE SHALL CERTAINLY ENJOY THE COMFORT OF **LEGENDARY BACKCOUNTRY HUTS** (WHICH ARE ALSO OFTEN EXHAUSTING TO ACCESS) AND WE WILL CHAIN ALL ACTIVITIES WITH **OFFROAD DRIVING IN A LAND ROVER**, THUS APPLYING THE SAYING "THE GOAL CAN BE THE JOURNEY ITSELF".

COOPERATION PROPOSAL

LET US NOT BEAT AROUND THE BUSH. THE **EXPEDITION CONCEPT IS GRANDIOSE AND SO IS THE BUDGET.** WE WOULD LIKE TO MAKE YOU A FOLLOWING **PROPOSAL FOR COOPERATION** ON THIS PROJECT, WHICH WILL BE **BENEFICIAL FOR BOTH SIDES.**

WHAT DO WE NEED

- **FINANCIAL SUPPORT** IN ORDER TO HELP TO COVER THE BUDGET OF 250.000 Kč (10.000 EUR)
- **MATERIAL SUPPORT** FOR MOUNTAINEERING ACTIVITIES

OUR OFFER

- **BRAND ADVERTISING AND PUBLICITY** BY THE MEANS OF BOTH PRINTED AND ELECTRONIC MEDIA, NUMEROUS PUBLIC SLIDESHOWS AND VIDEO DOCUMENTARY
- **PRODUCT TESTING** INCLUDING PHOTO SHOOTING AND/OR VIDEO SHOOTING
- **PHOTOGRAPHS AND VIDEO** FROM THE EXPEDITION
- **INDIVIDUAL AGREEMENTS**

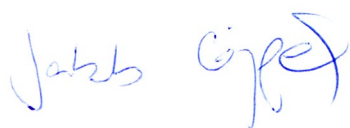
PUBLISHING EXPERIENCE

- **REGULAR CONTRIBUTORS TO TRAVEL, MOUNTAINEERING AND PHOTO MAGAZINES** (CZ: EVEREST, KOKTEJL, OUTDOOR, FOTOVIDEO, NZ: WILDERNESS)
- NUMBER OF **VIDEO DOCUMENTS** INCLUDING "THE ART OF SUFFERING", AWARDED WITH THE **2ND PLACE ON THE INTERNATIONAL FESTIVAL OF OUTDOOR FILMS** outdoorfilms.cz
- **NUMEROUS SLIDESHOWS** IN THE CZECH REPUBLIC INCLUDING FAMOUS TRAVEL FESTIVALS
- **CALENDARS AND PHOTOBOOKS** PUBLISHING
- FIND OUT MORE ABOUT THE EXPEDITION ON THE **WEBSITE** www.newzealandrover.cz

LAST BUT NOT LEAST

THANK YOU VERY MUCH FOR YOUR INTEREST IN OUR PROJECT. WE WOULD BE GLAD, IF YOU WILL AT LEAST CONSIDER OUR PROPOSAL FOR COOPERATION AND WE WILL BE PLEASED TO **PRESENT YOU OUR PROJECT PERSONALLY.** OUR GOAL AND ACTIVITIES ARE **NON-CONVENTIONAL, AMBITIOUS** AND PERHAPS ALSO A LITTLE BIT BOLD. THOSE ARE, IN OUR OPINION, THE CRUCIAL CONDITIONS FOR **THE PROPER ADVENTURE!**

ČESKÉ BUDĚJOVICE, CZECH REPUBLIC, APRIL 2016



JAKUB CEJPEK